Product Manager:

OriGene, a leading research tool provider for life science researchers is looking for a product manager for antibody and protein product lines.

Job duties:

1. Be in charge of daily activities of product marketing, including product development, web presentation, collateral development, promotion, communication and respond to customer feedbacks.
2. Accomplishes marketing and revenue objectives by planning, developing, implementing, and evaluating advertising, merchandising, and trade promotion programs;
3. Projecting expected revenue target by analyzing trends and results; establishing pricing strategies; recommending selling prices; monitoring costs, competition, supply, and demand.
4. Assist customer support team by phone call and emails.
5. Identifies new opportunities by identifying consumer requirements and coordinate new product development
6. Defining market, competitor's share, and competitor's strengths and weaknesses; forecasting projected business; establishing targeted market share.
7. Monitor the product line health and improves product marketability
8. 4-6 Travel per year

Qualification:

Must have a BS degree in biology. A master or a PhD degree is preferred.
Past experience in industry or in commercial team is a plus.
Demonstrated ability to write for a technical audience at a professional level is required.
Proficient in Microsoft Word, Excel and Powerpoint etc.
Self-motivated, team worker.